

The Queen's Court, Inc.



60th Annual Queen of Hearts Ball
Saturday, February 24, 2018 to benefit
St. Petersburg Free Clinic & Friends of Strays, Inc.

PERSONAL ADVERTISEMENT
(Individual & Non-Profit Organizations)

___ Full Page:	8.0" x 10.75"	\$120
___ Half Page:	8.0" x 5.0"	\$70
___ Quarter Page:	8.0" x 2.5"	\$50
___ Eight Page:	2.5" x 4.0"	\$35

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone/Cell: _____ FAX: _____

Email: _____ Ad size: _____ \$: _____

All ads are full color. Ad copy may be submitted via email or postal service. Photos, if included, should be camera-ready and preferably submitted via postal service only. Your photos will be returned.

Deadline Date: February 3, 2018

Please make check payable to: The Queen's Court, Inc. and mail to:
Jackie O'Brien 917 - 42nd Avenue North, St. Petersburg, FL. 33703-4531
Email: jackie.obrien@knology.net, Phone: (727) 415-5879

Not sure how to create an ad? Just list your message below and our creative team will design it for you. A proof will be provided before it goes to press!

www.queenofheartsbball.org or Facebook: Queen of Hearts Ball - St. Petersburg

CH8005. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES ON THEIR WEBSITE (WWW.800HELPFLA.COM) OR BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. Tax I. D. # 59-3317415.

The Queen's Court, Inc.



*59th Annual Queen of Hearts Ball
Saturday, February 25, 2017 to benefit
Bridging Freedom & Operation PAR*

Program Advertising Specifications Personal Ads

Please find below the specifications for the program advertising. Ads should be provided in full color format as a press-ready PDF, with a minimum of 300 dpi. Live copy should be at least ¼" from the edge of the ad.

Full Page
\$120

No Bleed
Size: 8.0" x 10.75"

Publication Trim Size

8.50" W x 11.0" H

All Ads should be submitted
in color format.

Half Page
\$70

No Bleed
Size: 8.0" x 5.0"

Quarter Page Horizontal
\$50

No Bleed
Size: 8.0" x 2.5"

Eighth Page
\$35

No Bleed
Size: 2.5" x 4.0"