



*The Association of
Pool & Spa Professionals®*

**The Association of Pool & Spa Professionals
Business Insurance Program
Letter of Endorsement**

The Association of Pool & Spa Professionals knows the importance of protecting the interests of our more than 3,000 members. We also understand that your interests begin with your business. That is why APSP has researched the insurance market to determine the best available protection and services for your company. As of March 2011, APSP has selected CNA as its exclusive business insurance program partner.

The knowledge and understanding CNA possesses of the spa and swimming pool industry, combined with their experience in developing insurance programs for trade associations, has enabled us to obtain a program that is tailored to the unique needs of our industry. The CNA program includes comprehensive risk control (safety) services, expert claims handling and enhanced insurance coverages.

As one of the largest insurance organizations and the leading writer of insurance programs for affiliated groups such as APSP, CNA also provides the financial strength and market commitment to deliver on their promises.

We encourage you to review the components of this program. In an increasingly complicated insurance climate, it is our hope that this program will help stabilize your insurance costs, while offering you the peace of mind that your business investment is properly protected.

Sincerely,

Bill Weber
President and CEO
The Association of Pool & Spa Professionals